



MEDIA RELEASE

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Southwest Transplant Alliance to expand mission through new foundation

(DALLAS - November 28, 2018) – Southwest Transplant Alliance (STA), the nonprofit organ procurement organization based in Dallas, is expanding its mission through the creation of the Outlive Yourself Foundation. Formed in partnership with Taylor’s Gift Foundation, the new foundation will honor and support the gift of life.

The Outlive Yourself Foundation plans to focus on three key objectives: driving research and education that will lead to more successful organ transplants; supporting the donation of organ and tissues while educating the public on the importance of donation; and supporting the needs of donor families and transplant recipients.

The new foundation will be part of STA under the leadership of President and CEO Patti Niles. On November 14, STA broke ground for a new state-of-the-art transplant facility in Dallas, which will include an area for donor family services and support called Taylor’s Place.

“This foundation is an additional way for us to give back to our community and to provide care to both our organ and tissue donor families as well as transplant recipients,” said Niles.

Taylor’s Gift was founded by Todd and Tara Storch in 2010 after the unexpected death of their 13-year-old daughter, Taylor. Taylor’s Gift Foundation became a positive force in changing the conversation about organ donation and supporting organ donor families across multiple states. Taylor’s Gift also made an impact by encouraging individuals nationally to “Outlive Yourself.”

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“Todd and I are thrilled with where this path has led. The partnership with STA has opened up ways to make an even more significant impact in the world of organ donation,” said Tara Storch. “We are an organ donor family, and one of the many things we are passionate about is continuing to provide support to donor families as well as organ transplant recipients. The opportunity to do that via Outlive Yourself Foundation is just tremendous.”

Taylor’s Gift’s Executive Director Emily Allbright will transition to Executive Director of Outlive Yourself Foundation.

“We’ve been honored to have loyal supporters who believe in our mission,” said Allbright. “I can’t wait to share this new future with them, because I know they will be passionate about supporting this opportunity to make an even bigger impact.”

To learn more about Outlive Yourself Foundation, visit OutliveYourself.org.

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About Southwest Transplant Alliance:

For more than 40 years, STA has been saving lives by recovering donated organs for individuals awaiting a lifesaving transplant. In April of 2017, STA began recovering tissue to improve lives. STA is among the largest of 58 federally designated, nonprofit organ procurement organizations (OPOs). Founded in 1974, STA has facilitated more than 25,000 organs for recovery and enhanced the lives of tens of thousands of people. STA is a member of the United Network for Organ Sharing (UNOS) and is accredited by the Association of Organ Procurement Organizations (AOPO). The organization serves communities in North Texas, Beaumont, Bryan/College Station, Corpus Christi, El Paso, Galveston, Midland/Odessa, Temple, Wichita Falls and Tyler. For more information, go to www.organ.org. Sign up to be an organ donor today at www.DonateLifeTexas.org.